

# Dutch-Italian Business Challenge 2017

## WHO

For all LUISS students currently enrolled in the Departments of Economics and Finance and Business and Management **and all international students.**

## WHY

Meet Dutch international operating companies: Air France KLM, Randstad, Unilever, ING, Philips-Saeco and Nexive (PostNL) **and show them your talents!**

## WHAT

The companies have formulated real-life business cases for which they seek a solution. Students will have 5 weeks to find the best solution.

## HOW

Work in small groups, do research and visit the company that submitted their business case to develop solutions for the challenge.

## AWARD

The solutions will be presented at the special award night hosted on **November 16<sup>th</sup>, 2017** at the Ambassador's residence, where the best team will be awarded the Dutch Italian Business Challenge Award 2017.

## Kick-Off meeting

**WHEN** Tuesday October 3<sup>rd</sup> at 2:30 p.m.

**WHERE** LUISS Viale Romania campus, Blue Room on the 3rd floor

## Do you want to participate?

E-mail your CV and a brief motivational letter in English (up to 100 words) by September 22<sup>nd</sup> at 1:00 p.m. to [alannah.verhoeven@minbuza.nl](mailto:alannah.verhoeven@minbuza.nl)