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**BCG is pleased to invite you and a colleague to our student LGBT “Leading Diversity” event on March 12th-13th. Please read on for more information.**

At The Boston Consulting Group we're very passionate about diversity. We recognize that outstanding people come from all walks of life, and we believe that diversity creates a stronger, more dynamic team environment and provides unique perspectives and opportunities for our clients and staff. Since 1997 our LGBT (Lesbian, Gay, Bisexual, Transgender) network is an official institution within BCG following the mission to ensure the professional success of its members.

We also know that being part of a group promoting diversity can be one of the most rewarding and important experiences of your university career. And you might be looking for some practical advice on how to launch or run a campaign, some ideas and help on securing funding or resources from your students union, or simply some tips, help, and guidance on leadership more generally. Whatever it might be, BCG would love to help.

As part of the work we do within the LGBT network at BCG, we aim to do something to give back to the wider community, thus we’re organizing a workshop to provide you with some “soft skills” to help you succeed in the new diverse business environment.

**What are we doing?**

A workshop day on 'soft skills' such as management and negotiation skills, engage volunteers, and learning how to deal with challenging situations. We’ll cover practical things you can do to be efficient on a daily basis. The event will also be an opportunity for you to meet with LGBT campaign leaders from other universities.

**When is the event?**

The event is scheduled on **March 12th (evening) and 13th.**

On Thursday, evening starting from 6pm, we will welcome you with a cocktail party: this will be a good occasion to know you better and allow you to meet each other. Then on Friday, the actual workshop will be held from 9am to approximately 5pm. We will be providing food and refreshments throughout the day.

Further details will follow for participants.

**Where is the event?**

The event will take place **in our offices in Piazzetta Maurilio Bossi 2, Milan.** For those who will come from Rome we will be more than glad to provide the e-tickets to join us by train!

**Who is invited?**

All university students, both graduates and undergraduates, are invited and can apply for this event. We have a limited number of places available (approximately 30/35) and the training is geared towards people who are interested in supporting LGBT topics.

**How can you get involved?**

To sign up, please send your CV and a brief answer (max 150 words) to the following question: “*Describe briefly how you support diversity in your community and how you would contribute to the event?*” to the e-mail address [ITALeadingDiversity@bcg.com](mailto:ITALeadingDiversity@bcg.com). **Application deadline is February 24th, 2015**. **Within March 2nd**, the people selected will receive a confirmation e-mail with all details about the event. For people who will not be invited, we really hope to keep in touch for other future opportunities with BCG.

If you have any questions about this event or LGBT activities at BCG in general, please do not hesitate to get in touch with our referent for LGBT activities in Italy: Francesco Schettino - [schettino.francesco@bcg.com](mailto:schettino.francesco@bcg.com).

Looking forward to meeting you!

*The LGBT Italian Team*